

SPONSOR BROCHURE

**WORLD
IMMUNE REGULATION
MEETING XVIII**



**13 -16 March 2024
Davos | Switzerland**

WIR 

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If none of the above options correspond to your expectations and ideas, we are always happy to offer you the flexibility for other suggestions of sponsoring from your own.

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Welcome from the Chairman and Co-Chairs

Immune regulation is the hottest issue in basic and clinical science and there is no doubt that we need to get together and get inspired. On behalf of the organizers and the Swiss Institute of Allergy and Asthma Research (SIAF), it is a great pleasure to welcome you to sponsor the **18th World Immune Regulation Meeting**.

With an outstanding list of speakers in this field, „Immune Regulation - Davos“ will be one of the key events in 2024 to personally meet the world's top experts in the area. WIRM-XVIII will be focused on **“Immune Activation, Effector Functions and Immune Tolerance with a special focus on Allergy and Autoimmunity”**.

Most of the program will be unopposed plenary symposia, which will be supported by workshops, poster sessions, a special lecture, a meet the expert session, satellite symposia and many more. Lunch breaks will allow to digest attended symposia and talk with colleagues, while enjoying the mountains and landscape. As at other Davos meetings, we will come together for poster sessions with buffet dinner, desserts and drinks providing a relaxed and stimulatory atmosphere for scientific exchange during the three evenings of the congress.

We have developed a broad and exciting range of sponsorship varieties. The range of sponsorship varieties include possibilities for exhibition, satellite symposia and many other opportunities, which will give attention to your company brand and products. Our aim to facilitate the interaction between sponsors and the international audience is well recognized by the exhibitors and participants of the past WIRMs.

A successful congress relies on the valued support provided by sponsors and exhibitors. Therefore, we cordially invite all of the companies involved in research and development as well as publishers to participate in this exciting meeting.



Cezmi Akdis, MD
Congress Chair
Director SIAF



Milena Sokolowska, MD
Congress Co-Chair
Head Immune Metabolism



Willem van de Veen, PhD
Congress Co-Chair
Head B cell Immunology

Topics & Special Focus

Special Focus

Immune Activation, Effector Functions and Immune Tolerance with a special focus on Allergy and Autoimmunity

Topics

Basic Mechanisms

Innate immune response

Dendritic cell subsets and immune regulation

B cell subsets and immune regulation

NK cells and NK-T cells

Eosinophils, Basophils and Neutrophils

Innate lymphoid cells

Transcriptional regulation of immune responses

Epithelial cells and barriers

T and B cell memory and immune regulation

Chemokines and receptors in immune response

Apoptosis in the regulation of immune responses

The role of microRNAs in immune regulation and effector functions

Epigenetic mechanism of immune response

Immune response to SARS-CoV-2

Metabolism and immunity

Focus on clinical application, drug discovery and novel biotechnological developments

Hygiene hypothesis in immune regulation

Regulatory and effector T and B cell subsets and cytokines: from bench to bedside

Immune response to parasites

Immune response to SARS-Cov-2

Tumor antigen-specific immune regulation

Autoimmunity

Neuroimmunology

Allergy and asthma

Organ transplantation

Mucosal tolerance and intestinal homeostasis

Development of novel vaccines and drugs

„Biologicals“ and immune response

Cellular therapies including stem cell therapies

Regenerative medicine and immune system

Precision Medicine

Novel immune imaging techniques

Covid-19, vaccines, immune pathogenesis and treatment

Facts & Figures of WIRM

400 - 1000	Participants
200	Abstracts
12	Plenary Sessions
1	Meet the Expert Session
12	Workshops
3	Dip & Discuss Poster Sessions with Buffet Dinner
120	Talks
12	Workshop Prizes
5	Poster Prizes
1	Special Lecture
1	Dinner & Dance Gala Night
30	Travel Grants
30	Sponsors Exhibitors
1	Highly attended Exhibition Area
1'560	Meters above Sea Level
700	Kilometer Single Trails for Mountainbiker
300	Kilometer Ski Slopes
4	Lunch Breaks

Event Location - Davos and its Congress Center

Davos has been stimulating not only for scientists, but also for other meetings such as the World Economic Forum, held every year in the same conference center. Davos is Europe's highest located town. The combination of idyllic alpine landscape, urban atmosphere and the wide range of service, infrastructure, fine food and activities is unique. Davos is a winter-sports paradise for snowboard and skiing enthusiasts from all over the world, providing over 14'000 guest beds.

The Congress Center can be reached quickly by bus or on foot from every hotel. The Congress Center Davos has a total area of 12'000 m². There is a big exhibition area with great opportunities for exhibitors as well as poster presentations. A very good interaction between the exhibitors and participants is a tradition at WIRMs. In addition, the Congress Center offers a selection of perfectly organized equipment with top of the audio visual technology.

www.davos.ch

www.davoscongress.ch

SPONSOR INFORMATION

Types of sponsoring

Platinum sponsor:	CHF 10'000.00 and more
Gold sponsor:	CHF 5'000.00 – 10'000.00
Silver sponsor:	< CHF 5'000.00

Exhibition

Stand space is charged at a square meter rate as indicated. The exhibiting company is responsible for the design, construction and security of their stand. Rules concerning installation and deinstallation listed in an exhibitor manual have to be considered. The manual will be sent together with an order link for rental articles to the sponsor by the organizer after a final stand reservation. „First-come-first-serve“ rule will be applied for equal stand booking. Three (3) persons from each exhibitor will receive a waived registration.

Get 10% reduction in the exhibition costs

Advertisement of the meeting on your homepage, in flyers, newsletters etc. before the 15th of November 2023, will enable a reduction in the exhibition costs of 10%.

Badge Scanner System

Due to legal reasons, we are not able to hand out the list of delegates to the sponsors. Davos Congress will offer a Badge Scanner System. Each Exhibitor, who is interested in collecting contacts, will receive a Scanner for an additional CHF 120.00 for all 4 days. Participants will have a bar code on their badges, which can be scanned by the exhibitors.

Production and shipping costs

Production costs are the responsibility of the sponsor.

All shipping and customs costs for congress related transport is paid by the exhibitor. This also includes the Swiss VAT and congress related returns to sponsor after the congress. The exhibitor is responsible for punctual delivery as per deadline fixed by the organizer.

Payment

Conditions of payment mentioned on the invoice are valid. All charges incurred by bank transfer is paid by the sponsor|exhibitor.

VAT

All prices are indicated in CHF excluding 8.1% Swiss VAT, unless otherwise specified. All Swiss companies are obliged to pay VAT. The obligation to pay VAT for sponsors from other countries depends on the sponsor item. Exhibitors are obliged to pay VAT independent from their country.

Sponsors | Exhibitors of past WIRMs

Abcam - AbD Serotec MorphoSys AbD GmbH - AdipoGen Life Sciences - Affymetrix eBioscience - Agilent - AID Autoimmun Diagnostika - airdavos - ALK-Abello - AllerGen NCE Inc. - Allergopharma J. Ganzer KG - Allergy Journal - Antibodies Journal - Antibodies Online - Attana Pharma - Applied Biosystems Applera - Ayoxxa Biosystems - Bäckerei Weber und 101 Bistro Weber - Bardill Sport - BD Biosciences - Beckman Coulter - Becton Dickinson - Bender MedSystems - Bentham Science - BioLegend - Bio-Rad - Bio-Techne - BMG Labtech - Bucher Biotec - Bühlmann Laboratories - Chemie Brunschwig AG - Cisbio - Company of Biologists - COST - C.T.L. Europe - Davos Congress - Davos Diagnostics - Davos Klosters Mountains - Diaclone - EAACI - Eau-là-là - EFIS/EJI - EMBO reports - Enzo Life Sciences - EnzymPro AG - European Journal of Immunology - Exbio Praha - FlowJow Celeza - Fluidigm - Frontiers - GA2LEN Global Allergy and Asthma European Network - 10x Genomics - Glaxo Smith Kline Medicines Research Centre - Hyglos - Immunity - Invitrogen Dynal - IMGT ImMunoGeneTics - International Archives of Allergy and Immunology - International Journal of Molecular Sciences - Invitrogen - InvivoGen - Jackson Immuno Research - Journal of Allergy and Clinical Immunology - Journal of Innate Immunity - Karger - Kinexus Bioinformatics - Kirchner Museum Davos - LabForce - Lucerna-Chem - Luminex - Mabtech - Merck Millipore - Meso Scale Discovery - Microsynth - Miltenyi Biotec - Mucosal Immunology - Nature Immunology - Nature Medicine - Nature Reviews Drug Discovery - Nature Reviews Immunology - Nature Reviews Nephrology - Nestlé - Nevisense by Scibase - Novartis - Nycomed - Olink - OLS-OMNI Life Science - Pantec Biosolutions - Paarsenn Sports Davos - PeproTech - Perkin Elmer - Quanterix - Revvity - Roche - Ruwag/Lonza - Sanofi - Sengenics - Science Immunology - Science Translational Medicine - Sino Biological - Sony Europe B.V. - SNF Swiss National Science Foundation - SSAI - Stallergenes Greer - Standard BioTools - Stemcell Technologies - Stilli Park Residences - Swiss Industry Science Fund (SISF) - Swiss International Airlines - Technology Networks - The Company of Biologists - Thermo Fisher Scientific - Tissue Gnostics - Trends in Immunology - Vizgen - VWR International - Zellkraftwerk

Exhibition

The exhibition will be held at the big foyer of the Congress Center Davos, which allows a wide variety of stand configurations. Refreshment points and poster sessions have been integrated into the exhibition area, which will form the main hub of the congress, maximising the time that delegates spend in this area.

WIRM provides

- Free registration for three (3) persons (booth personnel)
- Net floor space in the congress center
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Enhancements

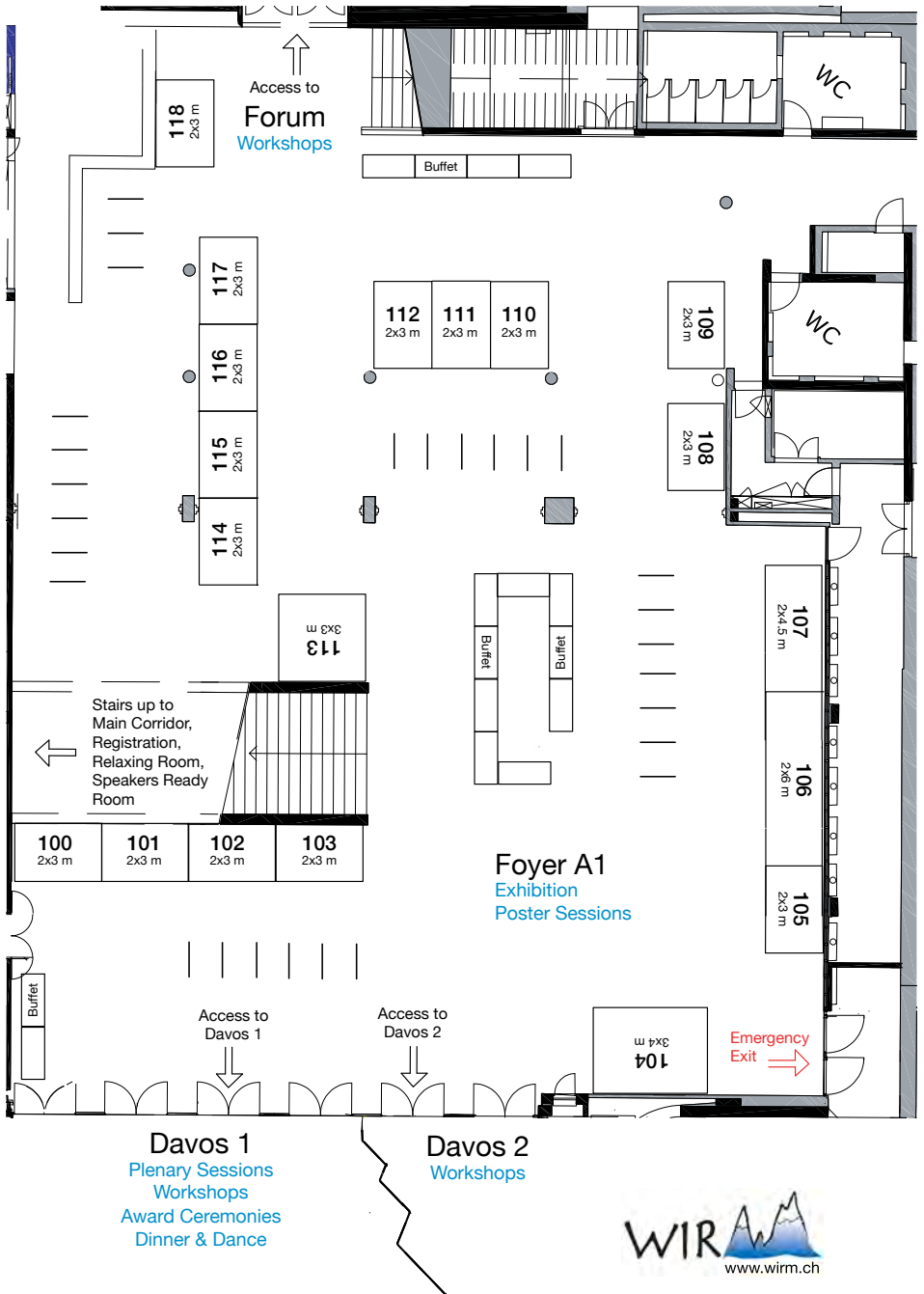
Extra material like chairs, tables, power connection or a badge scanner to collect delegates contacts can be rented from Davos Congress. Advertisement of the meeting on your homepage, flyers, newsletters, Facebook etc. before the 15th of November 2023 will enable a reduction in the exhibition costs of 10%.

Cost of the stand

CHF 900.00 | m² for all 4 days (minimum stand size is 6 m²)

Sponsor bears all production costs of the stand. Layout and size of the booth have to be approved by the organizer





Pocket Program

This is always a useful item for attendees and in constant use during the event. The pocket program contains useful information „at-a-glance“.

WIRM provides

- Your company logo, as the only one, on the back cover of the pocket program
- Production, shipping and distribution of the pocket program
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 900.00 for your logo (as a single sponsor) on the back cover of the pocket program

Advertisement in the PDF file of the Final Program

The final program (abstract book) will be distributed as a PDF file to all delegates the day before the start of the congress.

WIRM provides

- Full page (A4) for a colour advert
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 800.00 for a colour advert inside the program
Sponsor bears all production costs of the advert.

Email to all registered participants

Inform all participants about your presence and products to be displayed at WIRM. Provide us with your text message and we will send your email to all registered participants.

WIRM provides

- Newsletter tool and sending of the bulk mail
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 750.00 for one email

Sponsor provides a word file and pictures in jpg to the organizer.

Powerbanks

Distributed via the congress bags, this is an unique opportunity to highlight your company name and logo on the powerbank, which will see continuous use throughout the congress and visible throughout the convention and beyond.

WIRM provides

- Packing of the congress bags
- Distribution to every delegate
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

Sponsor bears all production and shipping costs of powerbanks (preferably 8000 - 10000mAh). The sponsors logo can be shown on the powerbanks.

Congress Bags

A congress bag containing delegate material will be distributed to all delegates upon registration in Davos. The bag will contain the pocket program and several bag inserts.

WIRM provides

- Packing of the bags
- Distribution of the bags to every delegate
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

Sponsor bears all production and shipping costs of the bags. The WIRM logo can be printed on the bag. The bag design has to be approved by the organizer.

Insert in Congress Bags or Chair Drops

Sponsors are welcome to have an insert in the bag, which will be given to each delegate, or a chair drop. The item has to be produced by the sponsor.

WIRM provides

- Packing of the bags or distribution on the chairs before a session of your choice
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 600.00 | one insert in the bag or one chair drop

CHF 1'000.00 | two inserts in the bag or two chair drops

Sponsor bears all production and shipping costs of the insert | drop.

Pens & Pads

Distributed via the congress bags, this is an unique opportunity to highlight your company name and logo on the pens and note pads, which will see continuous use throughout the congress.

WIRM provides

- Packing of the congress bags
- Distribution to every delegate
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

Sponsor bears all production and shipping costs of pens and pads (preferably A5 size pads). The sponsors logo can be printed on the pens and | or pads.

Name Badges

Sourced and provided by the organizers and worn by all delegates for the duration of the congress, badges are a very visible item.

WIRM provides

- Company name and | or logo on each badge
- Distribution to every delegate
- Production of the badges
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 2'000.00

The sponsors logo will be printed on both sides of the name badges.

Advertisement on the WIRM Homepage or on Social Media

Our website www.wirm.ch receives more than 10 million hits in total during the year, particularly between October and the end of the congress.

Social Media is getting more and more important and also WIRM is present on Facebook, Twitter and LinkedIn. Our Facebook page has already over 12'500 likes.

(www.facebook.com/WIRMeeting, https://twitter.com/SIAF_UZH)

WIRM provides

- Linked banner of your company or a product on our homepage (max. 570 x 150 pixel) or a Facebook or Twitter post
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 1'000.00 for an advert on the WIRM homepage, which will stay until the end of the congress

CHF 600.00 for an advert posted on our Facebook, Twitter or LinkedIn page

Sponsor bears all production costs of the advert.

Conference Break Slide

During every coffee break, a slide show will be shown on all the screens in and in front of the conference rooms. Within these slides, you will be able to inform all participants about your company or a product presented at your booth.

The slide will pass for of least 48 times during the congress

WIRM provides

- One power point slide to be shown in every coffee break
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 500.00 for one slide

Sponsor provides a power point slide to the organizer.

Banners

There will be possibilities for companies to advertise their company or their products on the wall, from the ceiling or on standing banners.

WIRM provides

- Space in the Congress Center for your banner
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 1'000.00 per wall or ceiling advertising banner (approx. 4x1m)

CHF 1'000.00 for three roll up banners (two-sided, approx. 2x1m)

Sponsor bears all production & shipping costs of the banner.

Lanyards for Name Badges

All delegates also wear lanyards for the duration of the congress as a highly visible item.

WIRM provides

- Distribution to every delegate
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

Sponsor bears all production and shipping costs of the lanyards. The design has to be approved by the organizer.

Lunch Symposium

It is anticipated that a number of opportunities will be available for companies to organize a „Satellite Symposia“ to run in conjunction with the congress in the main program. The sponsor may choose a subject and nominate speakers and chairpersons. Time and session hall will be decided upon application.

WIRM provides

- Session hall and audiovisual equipment for 1 hour
- Waived registration fee for the speaker
- Your company will be mentioned in several bulk mails sent to 40'000 addresses
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

Davos II Hall (up to 200 people): CHF 5'000.00 (*subject to availability*)

Workshop Room (60-80 people): CHF 3'500.00 (*subject to availability*)

The sponsor bears all production costs and chooses the subject for the symposium. The sponsor is responsible to organize the speakers and chairs and their accommodation and travel (some of the invited speakers can be used in your satellite symposia).



Dinner & Dance Gala Night

All participants and accompanying persons are welcome to attend the gala dinner, which will take place on the last evening of the meeting. A delicious menu will be served followed by live dance music.

WIRM provides

- Your banner placed, where the gala dinner takes place
- Your logo placed in the official invitation letter
- Your logo on the menu card of the gala dinner
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book
- Three (3) complimentary tickets for the Gala Dinner

Sponsor amount

CHF 10'000.00



Workshop Presentation Award

There will be 12 workshops during the congress with different subjects and titles. A cash award will be given to one best presentation of each workshop selected by the chairpersons.

WIRM provides

- Awards will be named with the sponsor and advertised to public
- Workshops and your company logo will be mentioned in several bulk mails sent to 40'000 addresses
- Possibility to place a banner in the workshop room
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

min. CHF 4'000.00 (in total for 12 workshops)

Sponsor bears all production and shipping costs. The award presentations will be done by a representative of the sponsor.

Poster Presentation Award

There will be approx. 15 poster sessions during the congress with different subjects and titles. A cash award will be given to one best presentation of each poster session selected by the chairpersons.

WIRM provides

- Awards will be named with the sponsor and advertised to public
- Poster Sessions and your company logo will be mentioned in several bulk mails sent to 40'000 addresses
- Possibility to place a banner during the poster sessions
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

min. CHF 3'600.00

(Example; in total for 12 poster sessions, CHF 300.- for every winner)

Sponsor bears all production and shipping costs. The award presentations will be done by a representative of the sponsor.

Poster Prize

There will be poster sessions in the evenings with buffet dinner in a relaxed and stimulatory atmosphere. Young researchers will have the opportunity to meet senior scientists. At the daily award ceremonies, the winners of each poster session will be awarded by the editor of the Journal for the best poster presentation prize, which is one year free subscription to your journal.

WIRM provides

- Free registration for one (1) journal representative
- Poster Prizes will be named with the sponsor and advertised to public
- Poster Prize Sponsors will be mentioned in several bulk mails sent to 40'000 addresses
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

Sponsor provides a one year free subscription to the journal and a certificate for the winner.

Short talk to present your products before a Plenary Session

We like to give all sponsors and exhibitors the possibility to present their company or product in a short oral presentation before one of the Plenary Sessions in the main hall. The talk should present scientific basis of only one of your novel products.

WIRM provides

- Session hall and audiovisual equipment
- 5 minutes presentation time
- Free registration for one (1) speaker
- Announcement in the main program of WIRM
- Announcement in monthly WIRM ads being sent to 40'000 immunologists
- Your linked logo on the WIRM homepage and in the PDF file of the final program/abstract book

Sponsor amount

CHF 2'000.00

The sponsor bears all production costs. The topic of the presentation has to be approved by the organizer. Available are 12 slots to have more attractive sessions, first come, first serve.

Contact us

Scientific Committee

Cezmi A. Akdis, Prof. MD	Chairman, Director & Head of Immunology SIAF
Mübeccel Akdis, Prof. MD PhD	Head of Immune Regulation SIAF
Katja Bärenfaller, PD PhD	Head of Molecular Allergology SIAF
Claudio Rhyner, PhD	Head of Vaccine Development SIAF
Milena Sokolowska, MD PD	Co-Chair, Head of Immune Metabolism SIAF
Willem van de Veen, PhD	Co-Chair, Head of B Cell Immunology SIAF

Sponsoring, Congress Organization, General Information

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We would love to welcome you to the
18th World Immune Regulation Meeting
13 - 16 March 2024 | Davos, Switzerland



#WIRM



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Join our community on
www.twitter.com/SIAF_UZH

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